The Business Challenge

It may be the Digital Age, but your hospital probably relies on one “old-school” workplace technology: faxing. If your hospital is still using traditional fax machines that send and receive files over phone lines, you could be missing some important opportunities to drive up efficiency and drive down costs. And you may be compromising your ability to support requirements for personal health information security and privacy.

Ricoh has a solution that brings fax into the future—today.

Ricoh Enterprise Fax Server Solution for Healthcare offers a better way—a solution designed to address your hospital’s needs for more flexible, cost-effective and secure collaboration via fax. This solution is built on industry-leading Open Text Rightfax™ software and is backed by a team of Ricoh experts who specialize in healthcare and process efficiency. With this solution, Ricoh changes the way you work—helping your hospital:

- Send and receive documents through “electronic” fax—so you gain productivity and cut costs
- Automate document delivery from a variety of clinical and back-office applications
- Organize faxed documents for faster, more secure retrieval—including from mobile devices—and more effective archiving
- Integrate our fax solution not only with your EMR and EHR platforms, but also with your radiology, lab, pharmacy and claims processing systems
- Retire many of your standalone machines and dedicated phone lines

Are you still faxing with paper and machines?

Across the healthcare industry, fax remains a vitally important tool as you deliver patient care and tackle administrative tasks—from sending and receiving lab reports to sharing claims information and admittance records. Unlike traditional methods—which drive up costs and risks—our solution helps you collaborate and share information with greater speed, efficiency and security.

Is your hospital overpaying for fax?

Ricoh’s solution helps reduce total costs with a virtual fax environment—so you can fine-tune performance while supporting redundancy and disaster recovery. It minimizes or eliminates long-distance phone charges by using least-cost routing for outbound faxes. And it helps you consolidate fax traffic so you can cut out phone lines—and save money.

How are you standardizing processes and centralizing management of fax communications?

Because it’s built around software—not specific devices—Ricoh’s solution is ideal for implementing standard processes and centralizing management of fax communications across your healthcare enterprise. Help reduce risk by capturing an audit trail of who faxed what to whom and when—all while ensuring that documents go to authorized recipients only.

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1 National Physicians Survey, June 2012