Does This Sound Like Your Current Situation?

As workers become increasingly mobile, companies are working to cut costs by reducing their real estate footprint, technology spend, hotel, and travel budget. For many, the goals include reducing square footage, enhancing flexibility and optimizing productivity. “Huddle rooms” can be an important tool in meeting those goals.

Aligned with today’s globalized, mobile, communication trends and workplace, huddle rooms are small conference areas equipped with audio, video and display technology. More flexible and cost efficient than large-scale, often underutilized conference rooms, these digital workspaces promote higher degrees of teamwork and collaboration than traditional conference rooms. If outfitted with the right technology, huddle rooms also can increase productivity, efficiency and communication effectiveness across multiple locations.


Ricoh Huddle Room Solution for Business makes information work for you by offering a suite of innovative tools for more effective collaboration and communication among team members – even when they’re meeting from multiple locations. Our solution combines interactive whiteboards, ultra-short throw projectors, unified communication systems and interactive room screens (powered by Condeco) that facilitate huddle room meetings booking, tracking and utilization to empower your workers with a fast, simple way of ramping up productivity and problem solving.

In the new world of work, “huddle up” has new meaning – with huddle rooms designed to drive productivity, collaboration and efficiency. How can you reinvent your underused, over-resourced conference rooms?

Your Challenge: Ensuring effective communication with internal & external customers including service, helpdesk & other teams

Our Solution: Internal miscommunications are common. Price changes are sent out via the web but not clearly communicated to sales. Important information about product updates doesn’t make its way to customer service or helpdesk professionals. Such miscommunications can disrupt operational efficiency and affect employee and customer satisfaction. With Ricoh Huddle Room Solution for Business, you can quickly and cost-effectively create a workspace for integrated communications that go far beyond sending out an email or hosting a conference call. Huddle rooms, combining voice and video, bring your messages to life locally – and globally.

Your Challenge: Supporting effective collaboration in smaller, more dynamic workspaces

Our Solution: If your company is actively reducing and/or redesigning its office space, you aren’t alone. Many companies are reshaping their real estate with an eye toward lower costs, greater flexibility and better alignment with new ways of working. Increasingly, huddle rooms are replacing traditional conference rooms. But how can you ensure you’re making the most of these dynamic digital workspaces? The answer comes down to arming your mobile workers with the right tools. Ricoh Huddle Room Solution for Business includes a suite of interoperable tools for “powering up” a huddle room for effective communication and meaningful teamwork.

Your Challenge: Improving productivity and efficiency while reducing airfare and hotel costs

Our Solution: As workers become more mobile, resources and people can become scattered and difficult to organize for meetings. At the same time, many organizations are facing mandates to cut airfare and hotel costs. Huddle rooms offer companies key features and functions for driving productive, efficient meetings. They also enable employees to meet via video conferencing – saving the time and expense of travel. Ricoh Huddle Room Solution for Business includes a suite of technologies that are relatively affordable and have been designed to boost productivity for today’s highly mobile and collaborative workforce.
Huddle Room Solution For Business

Strengthen collaboration and teamwork across locations

- Use integrated voice, video and whiteboard capabilities to conduct highly efficient and productive meetings – even when team members are participating from multiple locations (8 Interactive Whiteboards with up to 20 remote users per device)
- Empower local and remote meeting members to view and discuss documents in real time
- Make it more efficient for team members to share markups and keep projects moving forward

Provide dynamic support for innovative workspaces

- Maximize the flexibility and functionality of your huddle rooms during scheduled and impromptu meetings
- Empower worker productivity with truly portable tools that make it fast and simple to ramp up a digital workspace
- Enable greater participation by mobile workers whether they’re working from home, on the road or from another office

Improve productivity and efficiency while addressing your cost-savings goals

- Hold a one-hour video conference to complete what used to take two days – and do it at a fraction of the cost by avoiding travel time and expenses
- Increase the collaborative benefits of conference spaces without adding the high price tag of large, traditionally resourced rooms
- Use face-to-face video conferencing, which adds video to existing voice for richer communication

Putting It All Together For You

In the old world of work, employees spent time and money on hotel and airfare to then gather all colleagues into a single conference room. In the new world of work, your colleagues may be working from home or different work locations – but conducting meetings that are even more effective. Thanks to innovative technology, face-to-face time doesn’t have to be rare, and neither does effective collaboration. With Ricoh Huddle Room Solution for Business, you can choose a combination of tools – interactive whiteboards, ultra-short throw projectors, unified communications and interactive room screens – to maximize the value of your on-premise and remote workforce.

With the right tools, your teams can work together from virtually anywhere. They can see the same documents and markups, brainstorm ideas and make decisions via voice, video and screen sharing. Ricoh’s technologies offer the security, portability and quality your workers need – but without the high price tag you’d expect for comparable tools in large conference rooms.