**Ricoh TotalFlow Intelligent Marketing Solutions**

**EXPERT SUPPORT FOR PRINT SERVICE PROVIDERS TO BECOME A TRUE MARKETING SERVICES PROVIDER**
- Distributed Marketing-On-Demand
- Marketing Personalization Technologies
- Asset Management
- Integrated Production Printing

**COMPANY NAME/LOGO**
- LOGOS
- SALES LITERATURE
- EMAIL CAMPAIGNS
- POWERPOINT PRESENTATIONS
- VIDEOS
- PROMO ITEMS
- BUSINESS CARD TEMPLATES
- BROCHURE TEMPLATES

**STOREFRONT DETAIL**
A Web-based marketing portal for the ordering, customization, production and management of marketing assets, templates and finished products.

**PERSONALIZED STOREFRONT FOR CLIENT A**
- Downloading logos

**PERSONALIZED STOREFRONT FOR CLIENT B**
- Uploading new sales literature

**PERSONALIZED STOREFRONT FOR CLIENT C**
- 3rd party vendors
- Sending out email campaigns

**PERSONALIZED STOREFRONT FOR CLIENT D**
- Downloading brochure templates

**PRINT SERVICE PROVIDER**
- Video
- Mail
- Promo

**CLIENT A**
**CLIENT B**
**CLIENT C**
**CLIENT D**

**RICOH**
*imagine. change.*