Your department or agency is under intense pressure to reduce costs, eliminate waste and streamline business processes. As a result, you’re looking at your printing and copying activities closely. Getting your print fleet under control can be challenging. Large numbers of non-networked printers and lack of audit trails make it difficult to optimize usage. In addition, gaps in technology can present security risks and increase support burdens for your overworked IT Department. Effectively managing all of these factors is critical since your department or agency may handle documents containing Personal Identifiable Information (PII) such as social security numbers, birthdates, addresses, driver’s license numbers and financial data.

Optimize your fleet with Ricoh.

Ricoh’s Print Management Solution for Government – powered by PCS (Print Copy Scan) Director – helps make information work for you by providing detailed analysis, rules and cost recovery capability around all printing, copying, scanning and faxing activity. With centralized management and three independent modules, PCS Director makes it easier for you to reduce costs, maximize cost recovery, meet regulatory compliance and safeguard information. This solution can also help reduce the support burden on your IT Department.

Organizations that actively manage their fleets can save between 10% and 30% in print costs.*

Does This Sound Like Your Current Situation?

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<table>
<thead>
<tr>
<th>Your Challenge: Reducing Print, Copy, and Fax Costs</th>
<th>Our Solution: You’re always seeking solutions to lower costs. With PCS Director’s advanced rules-based control module, you can create printing rules for specific users, groups, applications or devices, and re-direct print jobs to the most efficient printers. You can be in control when it comes to reducing overall printing and saving money.</th>
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<tbody>
<tr>
<td>Your Challenge: Understanding and Managing Fleet Usage</td>
<td>Our Solution: Properly aligning print devices with users requires a complete understanding of your total fleet. Our volume analysis and reporting tool can help you keep accurate records of print devices along with printing volumes, user details, cost comparisons and ROI reporting. This enables you to leverage the right devices for the right task – increasing uptime and efficiency.</td>
</tr>
<tr>
<td>Your Challenge: Automated and Accurate Chargebacks</td>
<td>Our Solution: Accurately tracking and billing costs back to users, departments and agencies is key to managing your fleet. The PCS Director recovery module can help you manage budgets by setting account limits – by user, print job or other attributes – and provides detailed reporting.</td>
</tr>
</tbody>
</table>

*Source: Gartner: Cost-Cutting Initiatives for Office Printing, Published: 1 July 2013.

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